



**www.sobfestival.com**

# 2021 SOB FESTIVAL

## *Sponsorship Opportunities*

The 2021 Springfield Oyster and Beer Festival will be held at the Inn at 835 in Downtown Springfield on September 4th from Noon - 5pm. Over 50 brands of craft beers will be represented from across the Midwest and nationally.

Thousands of oysters are prepared on site and sell out every year. The SOB Festival offers Live Music, Food Trucks, Fresh Oysters and Unique Beers.

To date, the SOB Festival has donated over \$100,000 to local charities. With you on board it has the opportunity to be even better!

### SOB BREW MASTER | \$2500

- 20 General Admission Tickets
- Logo on Event Materials
- Full Page Ad in Brewer's Guide
- Logo on Website with link
- Recognition on Social Media

### SOB TASTE MASTER | \$1000

- 12 General Admission Tickets
- Logo on Event Materials
- Half Page Ad in Brewer's Guide
- Logo on Website with link
- Recognition on Social Media

### SOB BREW BUD | \$750

- 6 General Admission Tickets
- Half Page Ad in Brewer's Guide
- Logo on Website with link
- Recognition on Social Media

### SOB HALF PINT | \$400

- 4 General Admission Tickets
- Quarter Page Ad in Brewer's Guide
- Logo on Website with link
- Recognition on Social Media

### TRUE SOB | \$150

- 2 General Admission Tickets
- Smiles and Handshakes from the SOB Volunteers
- A warm and fuzzy feeling inside for doing a good deed!

The attached form can be filled out and returned to confirm sponsorship.

THANK YOU FOR YOUR CONSIDERATION!

CHEERS!  
- The SOB's of the SOB Festival

Email: [laurens@connshg.com](mailto:laurens@connshg.com)

Snail Mail: 625 E. Monroe Springfield, IL 62701



# 2021 SOB FESTIVAL

*Saturday, September 4, 2021*

## SPONSOR INFORMATION

BUSINESS NAME:

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SPONSOR LEVEL:

☐ Brew Master | \$2500

☐ Taste Master | \$1000

☐ Brew Bud | \$750

☐ Half Pint | \$400

☐ True SOB | \$150

CONTACT NAME:

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PHONE:

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EMAIL:

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ADDRESS:

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CITY:

STATE:

ZIP:

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Confirmations, Inquiries, and correspondence can be made to  
Lauren Stead at 217.522.3123 x1007 or [LaurenS@connshg.com](mailto:LaurenS@connshg.com).

This form with sponsor check can be mailed to

SOB Festival Attn: Lauren Stead

625 E. Monroe St. Springfield, Illinois 62701